

## ABSTRACT

Aditana Pratama Agus Putra, 213106001, 2024. **The Production Process of Religi Pagi Program at Radio Suara Kasih Madiun. English Diploma Three Program, Business Administration Department, State Polytechnic of Madiun.**

Radio is a broadcasting medium that is considered close to the community and is also well known throughout the region, including in the city of Madiun which has a religious radio, namely Radio Suara Kasih Madiun. In this final project report, the writer discusses the production process of the Religi Pagi program. Apart from that, the writer also discusses the obstacles during the production process of the Religi Pagi program on Radio Suara Kasih Madiun. This aims to find out the production process of the Religi Pagi program and the obstacles during the production process of the Religi Pagi program on Radio Suara Kasih Madiun. The method used in this report is descriptive qualitative. Data collection was carried out by conducting interviews, observation and documentation. Data collection techniques include visiting and observing the production process and conducting interviews. This is done in order to obtain data and the validity of the information which will be compiled in the form of narratives, images and so on. The results of the report show that the production process of Religi Pagi at Radio Suara Kasih Madiun has three stages, namely pre-production (searching for ideas, planning and preparation), production (live streaming process) and post-production (editing and manipulating). Apart from that, there were two obstacles during the production process, namely bad signal and the speaker not being present.

The Keywords: *Radio, Production Process, "Religi Pagi Program"*

## ABSTRAK

Aditana Pratama Agus Putra, 213106001, 2024. **The Production Process of Religi Pagi Prorgam at Radio Suara Kasih Madiun. English Diploma Three Program, Business Administration Department, State Polytechnic of Madiun.**

Radio merupakan salah satu media penyiaran yang dianggap dekat dengan masyarakat dan juga terkenal di seluruh wilayah, termasuk di kota Madiun yang memiliki radio agama, yaitu Radio Suara Kasih Madiun. Dalam laporan tugas akhir ini, penulis membahas mengenai proses produksi program Religi Pagi. Selain itu, penulis juga membahas tentang kendala selama proses produksi program Religi Pagi di Radio Suara Kasih Madiun. Hal itu bertujuan untuk mengetahui proses produksi program Religi Pagi dan kendala selama proses produksi program Religi Pagi di Radio Suara Kasih Madiun. Metode yang digunakan dalam laporan ini adalah deskriptif kualitatif. Pengumpulan data dilakukan dengan melakukan wawancara, observasi, dan dokumentasi. Teknik pengumpulan data dengan mengunjungi dan melihat proses produksi serta melakukan wawancara. Hal ini dilakukan guna memperoleh data dan keabsahan informasi yang akan disusun dalam bentuk narasi, gambar dan sebagainya. Hasil laporan menunjukkan bahwa proses produksi Religi Pagi di Radio Suara Kasih Madiun memiliki tiga tahap yaitu praproduksi (mencari ide, perencanaan dan persiapan), produksi (proses live streaming) dan pascaproduksi (editing dan manipulating). Selain itu, ada dua kendala selama proses produksi yaitu sinyal buruk dan pembicara tidak hadir.

*Kata Kunci: Radio, Proses Produksi, “Program Religi Pagi”*