ABSTRACT

Bima Pramudya Waskito Adji, 213106061, 2024. Developing Bilingual Mitigation Animation Video Using Animaker at PT Dwi Prima Sentosa Madiun. English Diploma Three Program, Business Administration Department, State Polytechnic of Madiun.

This report discusses the process of creating a bilingual mitigation animation video for PT Dwi Prima Sentosa 3 Madiun. The aim of this project was to develop an effective educational tool to enhance awareness and preparedness regarding Occupational Health and Safety (OHS) in the company. The method used was Research and Development (R&D), consisting of two main stages: exploration and development. The exploration stage involved needs analysis through interviews, observations, and documentation. The development stage included video prototype creation, testing, evaluation, and refinement. The final product is a bilingual mitigation animation video of approximately 5 minutes, covering the company profile, safety induction, and case studies on fire and earthquake mitigation. Based on trials and questionnaires, the video prototype received an average score of 84%, indicating good quality but still requiring some improvements. In conclusion, this bilingual mitigation animation video has the potential to be an effective educational tool for OHS implementation at PT Dwi Prima Sentosa 3 Madium.

Keywords: Animation Video, Risk Mitigation, Occupational Health and Safety (OHS), Bilingual, Animaker.